



## ATTENTION:

### Simi High Baseball Players and Parents

#### 2020 Season Media Guidelines

It is time to solicit local businesses , family and friends to support Simi High Baseball by purchasing and ad in the annual Simi High Baseball Media Guide. ALL players are encouraged to sell at least \$100 in program ads. The ads may be business, personal or a combination of both.

Please remember that the revenue from the ad sales comprise a large portion of the working funds for the Simi High Baseball teams. Each player and each business that sponsors a player will receive a copy of the media guide.

The ad form is enclosed with this letter. This is the ad form to be used when each ad is sold. Please make copies of these sheets for your use.

Please fill out the form completely to ensure proper credit.

<ul style="list-style-type: none"><li>• Collect payment and artwork at the time of sale (no forms will be accepted w/out payment).</li><li>• Protect artwork, business cards, USB drives, or disks with plastic folders or ziplock bags. Please <b>do not</b> staple.</li></ul>	<ul style="list-style-type: none"><li>• Return all ad orders to <b>Bertha Haro</b> at <a href="mailto:haro5@yahoo.com">haro5@yahoo.com</a></li><li>• Display a copy of 2019 or prior Simi High Baseball Media Guide to each potential sponsor.</li></ul>
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#### Potential Sponsors include, but are not limited to:

- Your favorite restaurants, doctor, dentist, veterinarian, pet groomer, hair stylist, barber, dry cleaner, mechanic, landscaper.
- Parents, grandparents, neighbors, friends.
- Don't forget ads from siblings dance, cheer or band.
- Any establishment that you or your family patronizes.

#### Guidelines:

- Review the attached list of last year's ads by player including size and color and how it was purchased.
- Prior years ads, open to anyone, are listed at the **BOTTOM** of the worksheet.
- Each player has till Jan 10th to re-establish contact with their sponsor and re-up for this year. **AFTER JAN 10TH**, all sponsors not already taken are up for grabs.
- We will send out a status report on JAN 10th and updates thereafter.
- If you need additional copies and can't scan or copy the ad form in your folder (for whatever reason) let me know and I will send you another copy.
- The ad deadline is **February 1st**.

Questions ? Please email Bertha Haro at [haro5@yahoo.com](mailto:haro5@yahoo.com)